

Content:Control™ is the easiest way to create, modify and update your website without the need for technical knowledge or expensive software. Content:Control™ is a browser based website administration tool more commonly known as a Content Management System (CMS).

The Content:Control™ brand of CMS was developed by CDAA in Australia in 2001 and has been subject to ongoing research and development program, incorporating both open-source and propriety developed components. Content:Control™ can be customised and deployed across many different platforms to cater from small/medium-size dynamic websites through to large corporate global networks and across varying hosting application environments.

Content:Control™ is ideally suited to the website administrator that requires full control over their website content, system features, structure and workflow.

Content:Control™ is based on a Microsoft®.NET platform that is enhanced to include plug-in modules to help clients reach their business objectives. The Content:Control™ web application framework is ideal for creating and deploying projects such as commercial websites, corporate intranets and extranets, online publishing portals, and custom vertical applications.

WHY USE CONTENT:CONTROL™

Content:Control™ is aimed at limiting the time and resources it takes to perform many of the necessary web based management tasks without calling on your I.T. department or a network administration specialist. A Content:Control™ web based solution is designed with five criteria in mind:

1. To be exceptionally fast;
2. To be expandable and flexible;
3. To provide web administrators and editors with a cost effective, flexible and robust CMS solution;
4. To allow web administrators the ability to update and manage their website, portal, intranet or extranet without requiring any technical or programming skills;
5. To be specifically tailored to suit and evolve with your business environment.

CONTENT:CONTROL™ FEATURES

MODULAR

Content:Control™ is a modular system that can be extended to include a large range of prebuilt and custom developed modules as required. Additional modules may be added at any stage, during the initial implementation or post its completion.

BROWSER BASED

Content:Control™ is completely browser based and does not require any additional software to be installed. The CMS will be the main control centre of the website, allowing straight forward in-house maintenance to add, delete, change content and manage system features in real-time through a current Internet browser. All pages and sections of the site may be editable and can be maintained by website administrators at any time from a computer with an Internet connection.

SUPPORT FOR MULTIPLE WEBSITES

Inbuilt portal management allows the expansion to support multiple websites. Each new site may require individual styling and layout changes to be made by CDAA however will benefit from any or all functionality established for a website. Each portal is kept entirely separate with its own administration team and user base.

MULTIPLE USERS AND ADMINISTRATION

Content:Control™ includes a user accounts module which allows for numerous users to be added to the system each with their own access levels. Users will be assigned to groups allowing them restricted levels of functionality within the editing of website content.

WORKFLOW

Content:Control™ includes rich workflow and version management. Alterations to content areas are tracked over time with the option to roll back to a previous version at any time. Multiple configurable, workflows can be implemented into a single website. Each provides distinct roles for Authoring, Editing, Approval and Publishing website content.

SYNDICATION

Where appropriate each module within Content:Control™ includes RSS subscription to new content. This feature allows users to be kept up to date with new information as it is added to the website, whether this is by the website administrator or website users by way of interactive features

CONTENT EDITOR

General content pages can be added, and managed using the inbuilt content editor. The 'Text/HTML' module provides a complete Microsoft Word style WYSIWYG (What You See Is What You Get) editor. This allows content to be added, formatted and styled using the WYSIWYG toolbar all while viewing the content as it will be displayed on the website. There is no need to insert HTML code.

New or existing pages may be added to any section of the site. An image and file manager allows the upload and insertion of graphics and documents that can be added to or linked to within any content area. This can be used to upload documents such as a PDF and include a link to the file for users to view and download it.

CONTENT:CONTROL™ PROPRIETY ADDITION

Content:Control™ Propriety Edition is ideally suited to the website administrator that requires their website interface, structure and layout elements to be preset for simplicity and consistency. Content:Control™ Propriety Edition can accommodate an extremely wide variety of functionality and can support multiple users with individual access levels.

Content:Control™ Propriety Edition offers unprecedented flexibility and compatibility. Rather than being pre-built to utilise only a single platform, Content:Control™ Propriety Edition can be specifically custom developed to suit most platform environments such as Microsoft®.NET, SharePoint, Macromedia® Coldfusion® and PHP. By remaining multi-platform, Content:Control™ Propriety Edition can be integrated into your current business systems, databases and existing server environments.

CONTENT:CONTROL™ PERFORMANCE

Due to smart technology and database driven management features, Content:Control™ is fast. When potential customers and clients access your Content:Control™ website, they'll have content on their screens in seconds.

MANUALS & TRAINING

Content:Control™ clients receive a written administration guide that outlines how to manage their particular installation. All written guides can be provided in hard-copy and/or electronic versions for reproduction.

In conjunction with the written guide, CDAA offers training sessions to be undertaken by the staff that will be taking on administrative roles for the application.

MAINTENANCE PROGRAMS

The Content:Control™ maintenance support programs are designed to ensure your installation of the Content:Control™ application is fully supported during its activation period.

Content:Control™ is supported by an annual maintenance support program for each application installation and is made available to all staff with administrative roles. The maintenance support programs come in a range of various forms depending on the size and scope of deployment.

SYSTEM REQUIREMENTS

Server Side system requirements will vary depending on which Content:Control™ CMS version you require. Client side requirements are; Windows based PC running Microsoft Internet Explorer 5.5 or above or a Windows or Mac PC running Fire Fox 1.2 or above. These requirements relate only to using the Content:Control™ CMS administration. The site will be viewable on a wide variety of platforms using current Internet browsers.

FURTHER INFORMATION

For further information or to arrange an online demonstration please contact:

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Request an online quotation.

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